

JOIN AT PARIS EUROPLACE INSTITUTE FOR SUSTAINABLE FINANCE

+200

MEMBERS

Paris Europlace / IFD

PARIS

**1st financial center
in the European Union**

+35

WORKING GROUPS
AND COMMISSIONS

Paris Europlace, the essential
organization to support your
development

5

MAJOR ANNUAL
EVENTS

Who are we?



About Paris Europlace

Paris Europlace brings together more than 600 players in the financial ecosystem - banks, asset managers, intermediaries, fintechs, industrial and commercial companies and commercial companies, consulting firms, law firms, public players...: a unique network to bring together all the stakeholders in the Paris financial marketplace and discuss their priorities. Paris Europlace also has two dedicated branches: the Institut de la Finance Durable and Finance Innovation.

The association, founded in 1993, promotes and represents the Paris financial center in France and internationally, to foster its development in all its dimensions. Through its commissions, colleges and working groups, which bring together the best professionals, the association defines the market's positions and promotes them to public authorities and other stakeholders, in France, Europe and internationally.

About the Institut de la Finance Durable

Created in October 2022, the **Institut de la Finance Durable (IFD)**, a branch of Paris Europlace, aims to coordinate, federate and accelerate the Paris financial center's action to achieve the ecological transition and transform the economy towards a low-carbon and inclusive model, aligned with the objectives of the Paris Agreement and the Sustainable Development Goals.

By covering the full range of sustainable finance themes (climate, biodiversity, impact finance, transition, etc.), the IFD draws up definitions, tools or positions as required, tools or market positions. Sharing the same members as Paris Europlace, the IFD brings together all the private, public and institutional players in the Paris marketplace.

Its products are promoted at national, European and international levels.

About Finance Innovation

A branch of Paris Europlace, **Finance Innovation** is a global competitiveness cluster that brings together more than 400 players in the financial sector to identify and accelerate innovative projects serving the competitiveness of the entire digital finance and fintech ecosystem. Finance Innovation has its own network of members, with a separate membership from Paris Europlace & the Institut de la Finance Durable (with a discount for double membership).

Membership of Paris Europlace and the Institut de la Finance Durable is joint and cannot be dissociated.

Consult the composition of the governance:

~ **Paris Europlace**

~ **Institute for Sustainable Finance**

Paris Europlace's priorities

Attractiveness

Paris Europlace has made the attractiveness of the Paris financial center one of its top priorities. For all financial players and users, Paris and the surrounding area must **be the ideal place to locate and develop their activities**. The organization is therefore mobilized to maintain or reinforce a legislative and regulatory framework favorable to the development of the financial sector in France. It supports the activity of capital markets in France, identifying in particular the obstacles to their liquidity and deepening. Paris Europlace is also in close contact with the regulatory authorities for the financial sector in France and the European Union, in order to exchange views on the difficulties that professionals in the financial sector may encounter.

European financial regulation

Paris Europlace is **campaigning for the deepening of the capital markets union**, or its new formulation as a savings and investment union. The competitiveness of the European Union's financial activities is of course essential to the development of the players based there, as well as to the European economy as a whole. A number of projects are currently underway within this framework: securitization, convergence and harmonization of financial regulation, effective supervision, incentives to save in European equities, financial education, etc.

Innovation

Paris financial market players **are particularly active in the field of new technologies**, to ensure that innovations can be tested and then developed within an appropriate regulatory framework (artificial intelligence, tokenization of assets, crypto assets, etc.). They are also vigilant with regard to issues of financial stability, fraud and cybersecurity.

Infrastructure

Paris brings together **a unique ecosystem and public-private partnerships, as well as some of the world's leading infrastructure developers. infrastructure developers**.

Every year in autumn, Infracore brings together the world's leading specialized in major projects and projects and infrastructures, and bears witness to Paris' unique place in this ecosystem.

International action

Paris Europlace organizes several roadshows each year in international financial centers to **present the advantages of the Paris financial center to local players**. This activity closely involves the public bodies responsible for promoting France abroad. Paris Europlace has also forged close ties with a number of financial centers, particularly in Europe, to work together to improve regulation and enhance the competitiveness of the financial sector.

Capital markets program: the IFC - Europlace - Dauphine diploma aims to build a critical mass of high-level executives capable of influencing the creation and modernization of financial and capital markets in French-speaking emerging countries.

Some examples of our recent work

- **European priorities 2024-2029:** the Place de Paris proposes that the 2024-2029 European mandate give greater importance to the competitiveness of financial players established in the Union. The very significant financing requirements of the energy and digital transition call for the rapid mobilization financing levers, both intermediated and market-based. Better allocation of savings, convergent financial regulation and harmonized supervision should help the current fragmentation of capital markets.
- **Guide to shareholder dialogue:** drawn up by representatives from all areas of the Paris financial marketplace, this Guide lists the practices observed among issuers and investors to facilitate and strengthen exchanges before and after general meetings. Although not legally binding, it is intended to serve as a reference for those wishing to improve communication between a company and its shareholders.
- **Securitization:** with more than a hundred participants from all sectors of the market (including banks, insurance companies, asset managers and lawyers), this commission has responded to numerous public consultations (European Commission and Financial Stability Board) to promote a revival of the securitization market in Europe. Its comprehensive report puts forward targeted, concrete recommendations designed to revive an activity that is essential to the dynamism of the European economy.

Find all our reports on our [website](#)



Priorities of the Institute for Sustainable Finance

Financing the transition

The work of the Institute for Sustainable Finance aims to **identify the financing needs for the ecological transition and propose financing levers or incentive measures** to establish the right conditions for the economic equilibrium of projects and the mobilization of financing. At the same time, to promote the transition in emerging countries, the Institut de la Finance Durable has launched a dedicated working group to mobilize players in the Paris financial center for the Summit for a New Global Financial Pact on June 22 and 23, 2023.

Creating a common corpus of tools and methodologies

To speed up and simplify the construction and analysis of environmental data, the Institut de la Finance Durable is working to **harmonize and ensure the consistency of reporting rules**, accounting frameworks and analysis methodologies, by creating a common corpus of tools and methodologies. This work enables us both to **build tools for the marketplace** and to propose ways of improving regulatory frameworks, notably at European level with the CSRD, ESRS, SFDR, etc.

Contributing to the influence of the Paris marketplace

Institute for Sustainable Finance is building a European and international network of similar structures, and participating in international bodies dealing with sustainable finance issues. In this way, Institute for Sustainable Finance develops the **Paris financial center's sphere of influence and promotes its tools internationally**. This involves joint meetings that can mobilize our members, the drafting of joint documents on specific subjects, and the organization of and participation in conferences and workshops on sustainable finance topics. Institute for Sustainable Finance is also committed to setting up delegations of our members at major international meetings on subjects covered by the Institut de la Finance Durable, such as the COP climate or COP biodiversity. Finally, with the support of the main representative federations, the Institut de la Finance Durable draws up aggregated market data by sector relating to sustainable finance and promoting market actions.

Find the complete list of our [working groups](#)

Some publications

- [Action plan for financing the ecological transition](#)
- [Sectoral obstacles and levers to financing the ecological transition: the case of decarbonizing the building industry](#)
- [Guide to analyzing companies' carbon transition performance](#)
- [Impact finance](#)
- [Combating deforestation - Overview of strategies in the Paris financial center](#)
- [Corporate governance for the climate transition: 10 recommendations from the Paris financial center](#)

ISR label: the ISR label was created in 2016 by the French Ministry of the Economy and Finance. Its aim is to enable savers, as well as professional investors, to distinguish investment funds implementing a robust socially responsible investment (ISR) methodology, leading to measurable and concrete results. The secretariat of the label committee has been hosted by the Institut de la Finance Durable since 2022.

Major events

ANNUAL GREETINGS



Every year, the association organizes its annual New Year's Eve party to bring together its members for a moment of conviviality. It's an opportunity for the President of the association to review the past year, and above all to look forward to the year ahead.



PARIS FINANCE FORUM

The Paris Finance Forum is the annual event of the Paris financial center, bringing together senior executives from the banking, insurance, asset management, corporate and fintech sectors, as well as political and administrative leaders from France and abroad, for a full day of high-level conferences. The high point of the day is the invitation-only "Place de Place" luncheon, chaired by a leading figure.



DEFI

DEFI is an annual event not open to the public, co-organized by the Institut de la Finance Durable and Entreprise Pour l'Environnement, to provide a forum for dialogue between companies and financial players on the issue of ecological transition.



IFD MEETINGS

Held every spring, the Rencontres de l'IFD is the industry's premier event, bringing together all the key players in the Paris and international financial markets and offering an unprecedented platform for discussion and reflection on the challenges of ecological transition and its financing.



PARIS INFRAWEEK

Paris InfraWeek is the European summit dedicated to infrastructure, bringing together the world's most influential players in infrastructure financing - institutional investors (LPs), fund managers (GPs), lenders, arrangers, infrastructure developers, lawyers, government representatives... - for a full week, with over 50 dedicated roundtables and workshops, and more than 250 high-level speakers from all over the world.

Members of Paris Europlace and the Institut de la Finance Durable have a privileged place among the sponsors and speakers at these events. They benefit from invitations to sessions and moments that are not open to the public.

BECOMING A MEMBER

A single membership for:

- **SUPPORT THE GLOBAL ATTRACTIVENESS AND COMPETITIVENESS** of the Paris marketplace and participate in this unique ecosystem
- **CONTRIBUTE** to making the Paris marketplace a benchmark for ecological transition and sustainable finance
- **ACCESS TO** Paris Europlace and Institute for Sustainable Finance **WORKING GROUPS**
- **PARTICIPATE** in the definition of market positions on financial regulation and the development of best practices
- **EXPERT REPRESENTATION IN** French, European and international bodies
- Invitations to the association's **RESERVED EVENT MOMENTS** (Paris Finance Forum luncheon, Infraweek dinner, etc.)
- **ACCESS TO OUR CONFERENCES AND WEBINARS** reserved for members only
- **PRIORITY AND DISCOUNTS** to become sponsors or partners of our events
- The possibility of having Paris Europlace and IFD as **PARTNERS OF YOUR OWN EVENTS**
- **WATCH AND DOCUMENT** legislative and regulatory developments in France and Europe
- **ACCESS TO THE EXTRANET SPACE** reserved for members to register for working groups and find out about their work and reports.

Contact us by e-mail
adhérents@paris-europlace.com

PARIS EUROPLACE – INSTITUT DE LA FINANCE DURABLE,
Tour Egée, 9 allée de l'Arche
92400 Courbevoie
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OUR PARTNERS

Paris Europlace is a founding member and director of several institutions in the marketplace:

Observatory of Market Financing of Companies (OFEM), launched in 2009, has three main lines of action:

- 01** Monitoring trends in the financing of companies, particularly SMEs/ETIs, by the financial markets;
- 02** Conduct research into the financing of SMEs and midcaps by financial markets;
- 03** Promoting market financing for SMEs, particularly in the regions.

The ADN of the **Groupe Louis Bachelier** and its network is scientific research, which promotes sustainable development in economics and finance. Its activities aim to engage academics, companies and public authorities in research programs, as well as in scientific events and other forums for exchange.

The **Association Europe-Finances-Régulations (AEFR)** is a think tank dedicated to developing proposals for changes in the regulation and organization of financial markets, in order to put forward the views of the "Europe of 27" at national, European and international level.

Emergence is the 1st fund in the Paris financial marketplace designed to accelerate the growth of independent asset management companies. It entrusts capital to talented and innovative French or European entrepreneurial asset managers, to boost their development and reputation.